

PRESS RELEASE _____ 19-2020

Enter now: the German Design Council encourages international design talent through its ein&zwanzig competition for emerging designers

Frankfurt am Main, 1 December 2020

With its ein&zwanzig competition for emerging designers, the German Design Council is supporting design students and graduates from around the world by providing them with greater exposure and the chance to expand their network. If you are interested, you can apply now at www.ein-und-zwanzig.com to submit your project for the Product or Lifestyle categories.

An international panel of leading experts will award prizes to 21 outstanding works: 20 „Winners“ and one „Best of Best“. Among other things, the German Design Council will present the 21 winners on various digital platforms. More detailed information on the further procedure of the winners' presentation will follow in the course of next year, taking into account current developments.

Through this competition, the German Design Council offers young designers the opportunity to present themselves and their work to an international audience, and to take part in the world's leading furniture trade fair. They will also have access to the German Design Council's unique network of Foundation members, enabling them to make important contacts.

The key details at a glance:

- Application deadline: 22 January 2021
- Jury session: February 2021
- No fee for participation
- Winner presentation via the ein&zwanzig Instagram channel and various other online formats
- More information at www.ein-und-zwanzig.com

German Design Council

The German Design Council has been operating since 1953 as one of the world's leading centres of expertise in communication and knowledge transfer within design, branding and innovation. It is part of the worldwide design community and has always contributed to the establishment of global exchange and networking thanks to its international offering, promotion of new talent and memberships. With events, conventions, awards, jury meetings and expert committees, the Council connects its members and numerous other international design and branding experts, fosters discourse and provides important stimulation for the global economy. More than 340 businesses currently count among its members.

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